

Thank You Show

#DesignForThePeople

During the "Salone del Mobile 2016" the international trade show for furniture and kitchen Novacolor presents in its location at Materials Village, inside SuperstudioPiù Art Garden via Tortona 27, the digital photography art show "ThankYouShow", curated by photographer Gianluca Cisternino and dedicated to ten international players in the world of architecture and decoration.

An artistic acknowledgement to ten professionals of great creativity and vision who have been able to enhance Novacolor products in their projects, where color and matter are the top protagonists: Alessandro Agrati, Cristiano Bonesso, Alessandro Marchelli, Carolina Nisivoccia, Lucy Salamanca, Michele Ceravone, Massimo Giuliani, Nikola Crnogorac, Patrik Van Riemsdijk and Hoecein Zouri. The exposition is the highlight of the exhibition space developed under the concept #Designforthepeople, where new textures such as CalceCruda, Archi+ Concrete, or the metallic Zeus and IRONic, represent the new trends in the field of interior decoration: each one of us can transform the environment in a unique design space, thanks to color, texture and matter.

ARCHITECTS

Alessandro Agrati
Cristiano Bonesso
Alessandro Marchelli
Carolina Nisivoccia
Lucy Salamanca

DECORATORS

Michele Ceravone
Nikola Crnogorac
Massimo Giuliani
Patrik Van Riemsdijk
Hoecein Zouri

PHOTOGRAPHER

Gianluca Cisternino

STYLIST

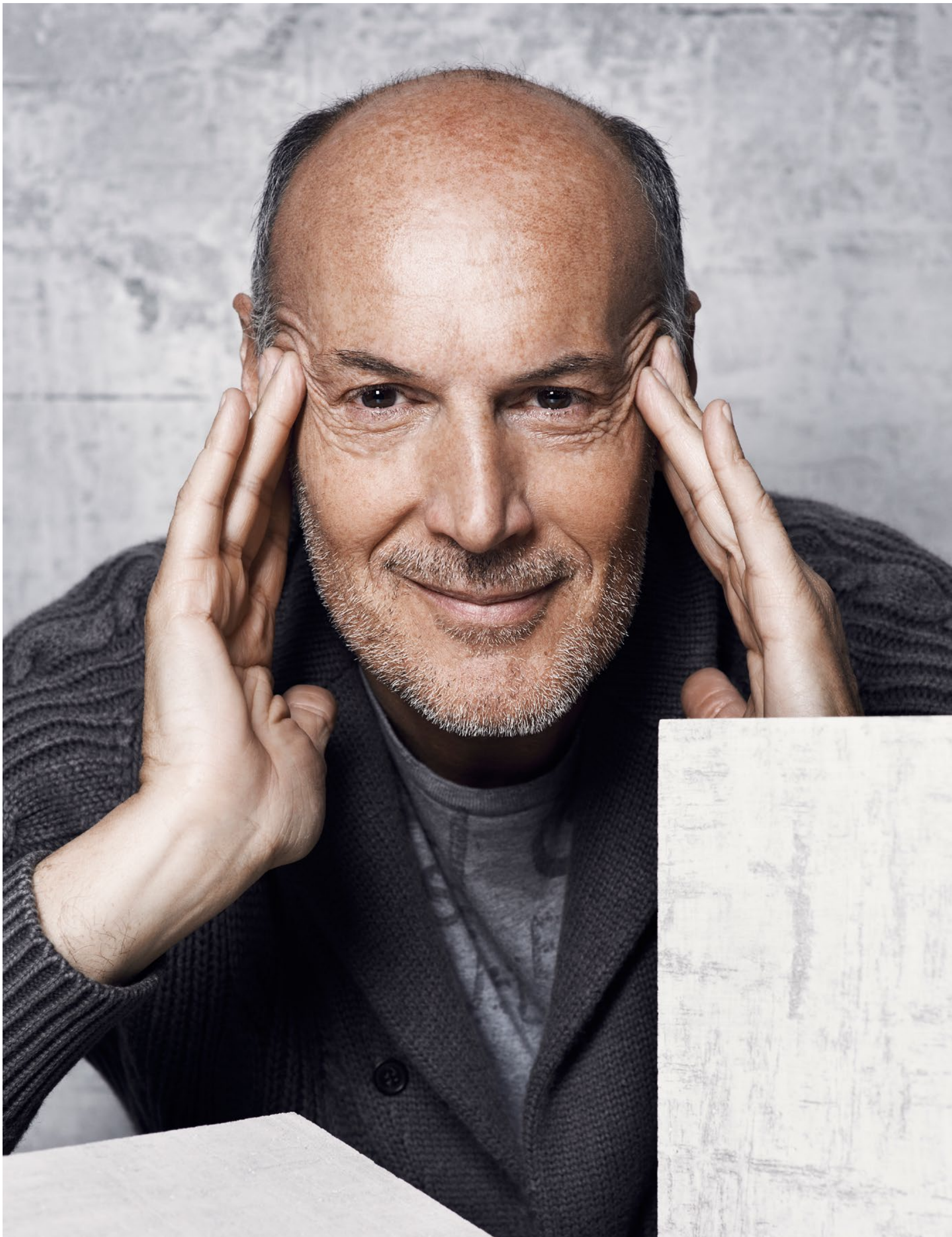
Martina Sanzarello

MUA

Eleonora Juglair

ART DIRECTION

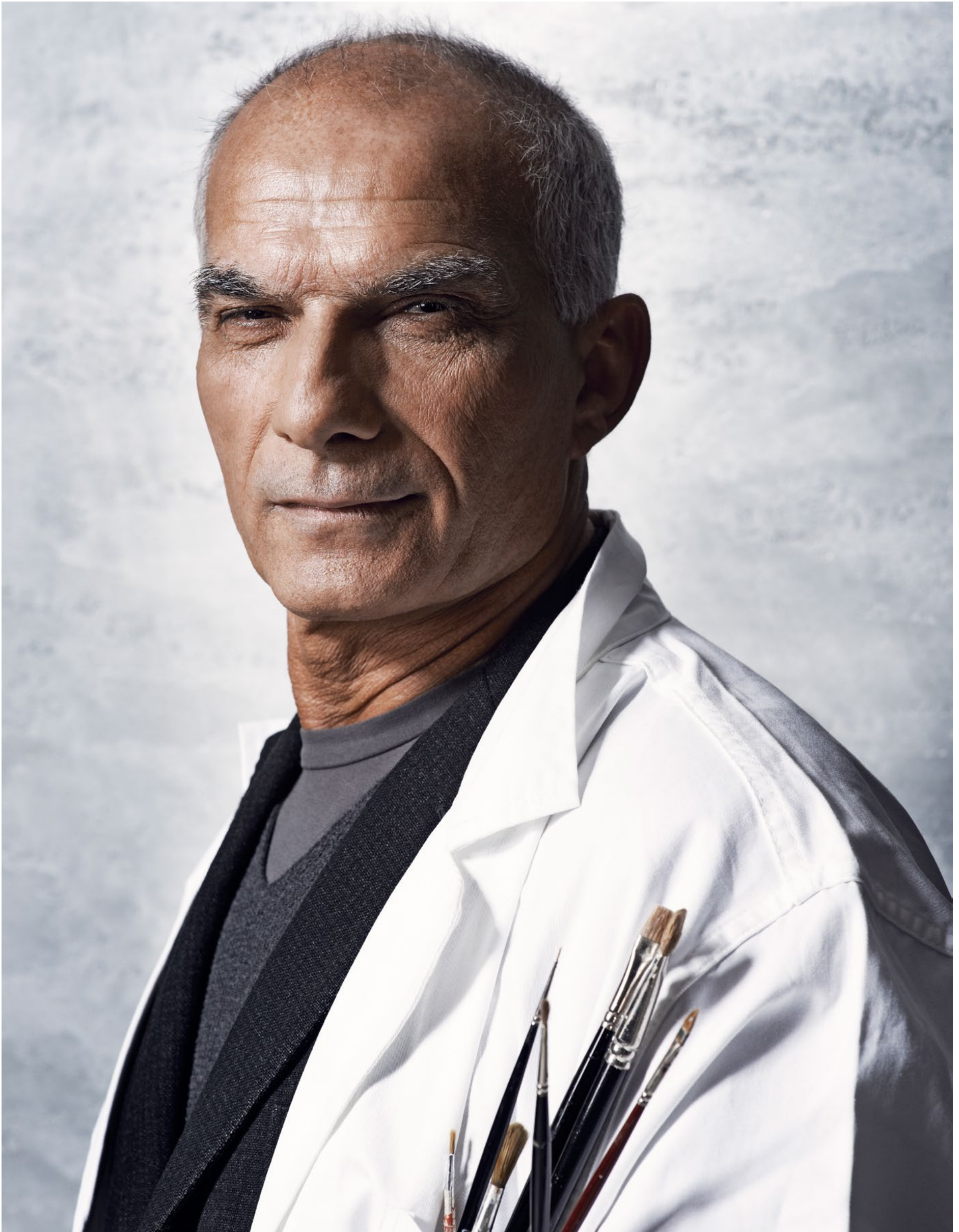
Freedot



“ A game of materials and surfaces, tactile sensations and then colors that recall an absolute idea of simplicity and naturalness. ”

— ALESSANDRO AGRATI

Archi+ Concrete: post industrial concrete feel, with elegant and vibrant shades.



“An infinite range of colors, high performing decorative materials for an outstanding finish!”

— MICHELE CERVONE
Decorator

Teodorico is a natural mineral plaster for stone looking walls, in interiors as well as exteriors.



“ Development, research, ability to innovate, passion and curiosity for what will come tomorrow.

CalceCruda: a truly innovative lime and clay plaster for creative interiors.

”

— **CRISTIANO BONESSO**

Architect & Interior Retail Designer



“ Passion, professionalism, creativity and a touch of “madness” make of a decorator a true artist! ”

— NIKOLA CRNOGORAC
Decorator

Archi+ Concrete: post industrial concrete feel, with elegant and vibrant shades.



“ The color design is the consolidation of the project’s harmony.

— ALESSANDRO MARCHELLI

Interior Architect & Designer at AM+D studio

Teodorico is a natural mineral plaster for stone looking walls, in interiors as well as exteriors.

”



“ A new truly innovative material is the perfect mix of ideas, creativity, intuition exhaustive knowledge of our history and curiosity for our future. ”

— MASSIMO GIULIANI

Decorator

Dune is a decorative architectural trowel-on coating with stunning metallic patterns in gold and silver.



“ I am looking for new vibes,
something that produces a new result
and is thought-provoking, stimulating.”

— CAROLINA NISIVOCCIA

Architect & Art Director Superdesignshow

Archi+ Concrete: cutting-edge elegant concrete effects, in line with the newest trends in the interior design.



“ Textures and decorative effects to create unique and elegant environment, where we feel better and live better!

Zeus is a very prominent gold and silver finish for interior with rust and verdigris contaminations.

”

— PATRICK VAN RIEMSDIJ

Decorator



“ New ideas come from the knowledge of the market and the updating of new concept and trends. ”

— LUCY SALAMANCA

Art Director Salamanca Design & Co.

Zeus: powerful design and sophisticated spaces.



“ Contemporary spaces, with materials that tell my story and set my imagination free. ”

— HOECEIN ZOURI
Decorator

CalceCruda is a decorative mineral coating with purified clays for interiors, with strong natural features.

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novacolor[™]
I colori dell'Architettura



MILANO DESIGN WEEK 2016 We are here!

- 📍 **MATERIALS VILLAGE**
Superstudio Più - Art Garden
Via Tortona 27, Milano
THANK YOU SHOW by Novacolor.
New products and new trends
- 📍 **SUPERDESIGN SHOW 2016**
Via Tortona 27, Milano
Decorating is design
- 📍 **SPAZIO ARMANI/DADA**
Strada Provinciale, 31 - Mesero
Kitchen decorating
- 📍 **ARTEPOSA SHOWROOM**
Via Imperia 36, Milano
New products and new trends

- 📍 **SALONE DEL MOBILE C/O
SPAZIO MATERIALS VILLAGE**
Fiera Milano Rho, Milano
Reception 9/11
New products and new trends
- 📍 **SALONE DEL MOBILE C/O
SPAZIO CUCINE SCIC**
Fiera Milano Rho, Milano
Scic-Fendi Pad. 9 stand C04-B01
Kitchen decorating
- 📍 **SALONE DEL MOBILE C/O
SPAZIO LEMA**
Fiera Milano Rho, Milano
Object decorating

- 📍 **ASTER CUCINE**
Via Larga 4, Milano
Kitchen decorating
- 📍 **ASTOR MOBILI**
Via Marco Formentini 4/6, Milano
Decorating is design

VENEZIA - 07.04 > 07.08.2016

- 📍 **TRE OCI**
Giudecca 43, Venezia
Helmut Newton photo exhibition.
White Women / Sleepless Nights
/ Big Nudes.
Decorating is design